



Visa Financial Soccer Fact Sheet

About *Financial Soccer*

The current version of *Financial Soccer*, launched in January 2014, is a free educational World Cup branded video game that combines the world's most popular sport with an award-winning financial literacy curriculum.

Financial Soccer challenges players to answer fast-paced, multiple-choice money management questions correctly to advance down the field for a chance to score a goal. The game offers single player and head-to-head game play options and has been translated into 18 languages. The game features three difficulty levels geared to children, teens and adults that teach players key concepts about saving, spending, budgeting and the wise use of credit. Following the successful rollout of *Financial Soccer*, Visa launched an updated version of the NFL-themed *Financial Football* game in the fall of 2018, available in English and Spanish. Visa's *Financial Soccer* and *Financial Football* games have been played 20 million times collectively online.

How to Play *Financial Soccer*

Financial Soccer can be played for free at www.financialsoccer.com.

Each module features:

- Narrative overview of the concepts to be taught.
- Goals and objectives of the lesson.
- Teaching notes to help educators structure their lessons.
- A discussion section for teachers and students to talk through the real-life application of financial concepts.
- An activity section for group exercises and quizzes.

Financial Soccer Around the World

Financial Soccer was released in conjunction with the 2014 FIFA World Cup™ and is currently available in 45 countries and 18 languages. The new version of the game features improved game play with higher fidelity graphics, preceding the FIFA 2014 World Cup™ Brazil in Rio de Janeiro.

The game is available in the following countries: Argentina, Armenia, Australia, Azerbaijan, Bahrain, Belarus, Brazil, Canada, Chile, China, Colombia, Costa Rica, Ecuador, Egypt, Georgia, Guatemala, Honduras, Hungary, Indonesia, Jamaica, Japan, Jordan, Kenya, Korea, Kuwait, Lebanon, Malaysia, Mexico, New Zealand, Panama, Peru, Philippines, Russia, Rwanda, Saudi Arabia, Singapore, South Africa, Thailand, Turkey, UAE, Ukraine, Uruguay, United States, Venezuela and Vietnam. It is available in the following languages: Arabic, Armenian, Azeri, Chinese, English, French, Georgian, Hungarian, Indonesian, Japanese, Korean, Malay, Portuguese, Russian, Spanish, Turkish, Ukrainian and Vietnamese.

Visa has partnered with 10 state governments to co-brand and distribute free copies of *Financial Soccer* to every public high school in those states, including: California, Illinois, Indiana, Nevada, New York, North Dakota, Utah, Vermont, Washington and West Virginia.

About Practical Money Skills

Financial Soccer is part of Practical Money Skills, Visa's free, award-winning financial education program, which contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom. The game is the latest component of Visa's commitment to financial literacy, which has helped millions of people worldwide learn how to manage their money wisely.

For More Information

Contact us at info@practicalmoneyskills.com

Visa Financial Football Fact Sheet

About *Financial Football*

Created by Visa and the NFL, *Financial Football* is a popular financial literacy video game. This free resource puts individuals' fiscal knowledge to the test in a game that combines the structure and rules of the NFL with financial education questions of varying difficulty. The engaging, fast-paced game is available in English and Spanish and can be played online or downloaded as a free app. *Financial Football* is a companion to another popular global resource, *Financial Soccer*, which is currently available in 45 countries and 18 languages.

Financial Football 3.0, new for Fall 2018, includes improved 3D graphics and enhanced game play. Updates include opportunities for active defensive playmaking, audibles, hints, time outs and updated educational content. For the first time, players can choose from question topics and earn game-changing advantages by correctly answering all four questions in a given question difficulty category. The game is available as a free iOS or Android app and can be downloaded for MacOS or Windows at <https://financialfootball.com/downloads>.

How to Play *Financial Football*

Financial Football can be played for free at www.financialfootball.com. The game challenges players to answer multiple-choice and true and false money management questions correctly to advance down the field for a chance to score a touchdown. Features include:

- Single player and head-to-head options.
- Three difficulty levels: Rookie (ages 11–14), Pro (ages 14–18) and Hall of Fame (ages 18+).
- Players can select from 42 offensive plays, including running and passing options. They can also stop their opponents from advancing by answering a defensive question correctly.

The game also includes companion classroom lesson modules for teachers who want to expand and reinforce greater financial learning. Each module features:

- Lesson plans for educators with a narrative overview of the concepts to be taught.
- Goals and objectives describing the expected learning outcomes of the module.
- Teaching notes to help educators structure their lessons.
- A discussion section for teachers and students to talk through how the information learned would apply to real-life situations.
- Written exercises to be used in groups or as an assessment of student learning.

Financial Football Around the Country

Visa has partnered with 49 state governments and the District of Columbia to co-brand and distribute free copies of *Financial Football* to every public middle and high school in those states, including:

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

The online version of *Financial Football* has been played more than 10 million times.

About Practical Money Skills

Financial Football is part of Practical Money Skills, Visa's free, award-winning financial education program that launched in 1991. The program contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom.

For More Information

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